

KRAUSSMAFFEI EXTRUSION TECHNOLOGY, CHINA

Open House shows the best of two worlds

Munich, May 26, 2008 – China is far more than an immensely successfully export giant. Above all, it is a country which is attracting substantial investment from foreign high-tech companies. The success story of KraussMaffei Extrusion Technology (KMET), a company in the KraussMaffei Berstorff Group, is a good illustration. Visitors to the KMET Open House 2008 saw for themselves how know-how from Germany plus machines and systems built in China make an outstanding combination.

At KraussMaffei Berstorff, Alois Schmid, head of Extrusion Technology Munich, and Andrew Chan, KMET managing director, were delighted with the extremely positive response to the first KMET Open House. On April 16, 2008, a day before the start of the Chinaplas in Shanghai, KMET welcomed over 400 visitors from China, the Near and Middle East, India and Oceania. They took the short trip to the KMET plant in Haiyan county to find out at firsthand about the company's products and services. The visitors toured the ultra-modern, 12,000 sqm production floors, opened in 2006, where KMET builds pipe and profile extruders and extrusion line components. Two extrusion lines in action were major attractions. One was a complete profile extrusion line headed by a KMD 90-32 /P twin-screw extruder with a KME 30-25 C coextruder, the other was a pipe extrusion line using a KME 90-36 B/R single-screw extruder to produce HDPE pipe up to 630 millimetre diameter.

Focus on the bottom line

Markets in Asia set their own priorities. When it comes to production machinery and systems, the top priorities are very high output, maximum operating time and low initial investment. This adds up to the best possible cost/benefit ratio.

Western engineering companies often struggle to get a foothold in Asian markets. One hurdle is the fact that quality, for example made in Germany, comes at a relatively high price, especially because production costs in the West are much

KraussMaffei
Corporate Communications
Krauss-Maffei-Strasse 2
80997 München
Germany

Phone +49 89 8899 2592 / 4194
Fax +49 89 8899 3092
press@kraussmaffei.com
www.kraussmaffei.com

May 26, 2008
Page 1 of 3



Welcoming guests at the KraussMaffei Extrusion Technology Open House in China

higher than in Asia. With its KMET subsidiary, KraussMaffei Berstorff has successfully united the best of both worlds: know-how from Germany – for premium quality – and production capacity in China – for extremely cost-competitive production processes. The KMET plant in Haiyan is building machines that meet the requirements of Asian markets.

Almost 90 employees are committed to promoting customers' interests at the KMET plant, which is strategically located between the industrial centres of Shanghai, Hangzhou and Ningbo. In addition, KraussMaffei Berstorff operates sales and service offices in Beijing and Shenzhen.

Photo

Photo opening-ceremony.jpg: Welcoming guests at the KraussMaffei Extrusion Technology Open House in China

Contact for more information:

Matthias Andreesen Viegas

Manager Corporate Communication

Phone +49 89 8899 2592

Fax +49 89 8899 3092

matthias.andreesen@kraussmaffei.com

Andrea Dietl

Corporate Communication

Phone +49 89 8899 4194

Fax +49 89 8899 3092

andrea.dietl@kraussmaffei.com

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Page 2 of 3

KraussMaffei company profile

In terms of sales, KraussMaffei is world market leader in machines and systems for plastics and rubber processing. With its three divisions – Injection Moulding Technology, Extrusion Technology and Reaction Process Machinery – KraussMaffei is a premium partner for the plastics and rubber processing industries worldwide.

In the 2006/2007 business year (year ending September 30), the KraussMaffei Group posted sales of 950 million euros and booked orders of over one thousand million euros. The group markets its products under the KraussMaffei, KraussMaffei Berstorff and Netstal brands. The KraussMaffei brand covers the whole spectrum of injection and reaction moulding technology, while the KraussMaffei Berstorff brand stands for successful extrusion solutions. The Swiss subsidiary Netstal is firmly established as a premium supplier of high-precision injection moulding machinery.

With over 100 years' of expertise and know-how in machinery for plastics and rubber processing, KraussMaffei is today a major technology and process partner for industry. The group offers a wide range of solutions that includes specialized and fully integrated turnkey systems. Headquartered in Munich, the company employs around 4000 people worldwide. Worldwide KraussMaffei operates a network of 140 subsidiaries and sales agencies, and deploys over 570 service technicians, ensuring fast response and closeness to customers everywhere.

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Page 3 of 3